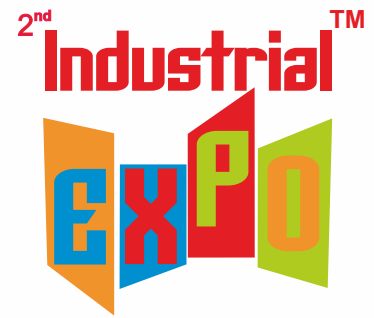


**Date**

**15 16 17 November 2022**

Venue: Opp. GACL Circle, Dahej GIDC Gujarat, India  
Time: 10.00 am to 6:00 pm



**It's Not about  
Earning Profit,  
it's About  
Expanding  
Your Business**

**Participate in  
Industrial Expo  
The Biggest  
Industrial Exhibition**

Maximise your return on investment as a valued sponsor of the Dahej Industrial Exhibition

## WHY EXHIBIT?

Dahej Industrial Expo 2022 is a pure B2B exhibition where the effect is to propel economic activity by connecting wonderful growth oriented people. On this platform you get a change to meet some wonderful vendors and service providers. The idea is also to connect you with the source of knowledge, funding, manpower and distribution network, all essentially required for your to Grow Beyond Possible.

The Vision is "Great thing happen when good people come together". This event is about Exploring the possibilities together. The event also provides an opportunity to reinforce successful business relations, with existing clients and top new clients.



## UNLIMITED OPPORTUNITIES

### AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed.
- Stand out from the crowd.
- Enhance your leadership status.
- Project a long lasting brand image to a targeted audience

### AS AN EXHIBITOR

- Display your latest machinery, technology, products and services to highly focused trade visitors, trade media and delegations.
- One to one interaction with the industry at a single location.
- Brand building among industry and end users.
- Explore new business and investment opportunities.

### AS A VISITOR

- Find about the latest technology, machinery, products and services available in the market.
- Find about sources of investment & funding
- Find professionals & skilled manpower

## WHAT INDUSTRIAL EXPO HAS IN THE OFFERING FOR YOU:

- World-class exhibition infrastructure spread over 1Lac sq.feet
- Unmatched business development opportunities
- Well-conceived products launch forums
- Direct liaison with the who's who in your sector and beyond
- Participation by more than 300 companies
- More than 20,000 focused visitors from India

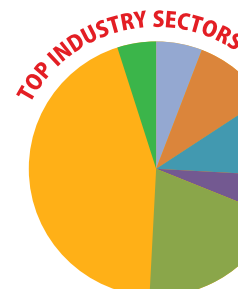
## KEY FACTS AND FIGURES

Largest <b>B2B</b> exhibition in Dahej, Gujarat	Established for <b>12</b> years	Attracts key members of the business community	Pre, during and post event press coverage
Multiple Sponsorship Opportunities to suit your business needs	Keynote Speaker Breakfast on-site	Access to venue for pre-event set up the day before	Meet up with other exhibitors <b>FREE</b>

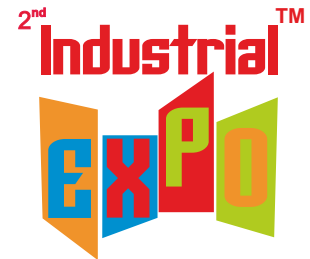
## ATTENDED DEMOGRAPHICS



- Evaluate products & technologies
- Seek joint ventures & collaborations
- Seek agencies
- Recommend products & technologies
- Buy products & technologies
- Others



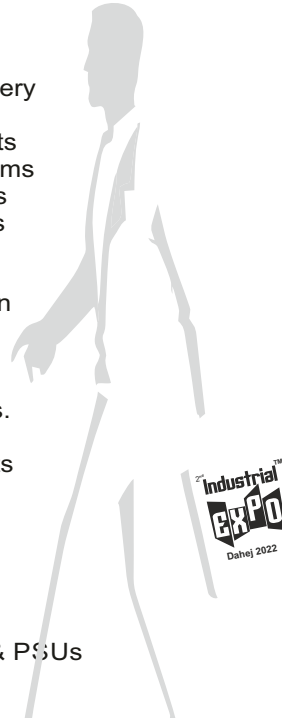
- Government
- Manufacturing company
- Trading company
- Importer
- Exporter
- Agents
- Others



Dahej 2022

## EXHIBITORS PROFILE

- Pharmaceutical & Chemical
- Petrochemical & Polymers
- Agriculture & Pesticides
- Engineering, Tools & Machinery
- Process Control Equipments
- Material Handling Equipments
- Filtration & Separation Systems
- Water Treatment Equipments
- Pollution Control Equipments
- Electrical & Electronics
- Wire & Cables
- Automation & Instrumentation
- Power & Renewable Energy
- Plastic & Packaging
- Rubber & Textile Industry
- Weighing Machinery & Eqpts.
- Air Compressors
- All Type of Industrial Products
- Oil & Lubricants
- Industrial Blowers
- Analytical & Lab. Eqpts.
- Fire, Safety, Security Eqpts.
- IT & Communication
- Banking & Finance
- Government Organizations & PSUs
- Logistic Companies



## EXHIBIT CHARGES

### DOMESTIC EXHIBITORS

- Bare Space Rs. 10,500 per sq. mtr.
- Shell Space Rs. 11,000 per sq. mtr.
- Two Side open Prime Location 10% extra.
- Three Side open Prime Location 15% extra.
- Four Side open Prime Location 20% extra.
- GST & other statutory levies will be extra

## STANDARD FACILITIES

- Floored Carpet
- Fabricated Stall
- Side and Rear Wall Panels
- Exhibitors Name on Facia
- Two Laminated Tables
- Two Chairs
- One Water Jug
- One Dustbin
- Three Spot Lights
- One 5 amp. Plug Socket

## BARE SPACE

Minimum Stall Size: 18 sq. mtr. (6m x 3m)

## FABRICATED STALL

Minimum Stall Size: 9 sq. mtr. (3m x 3m)

## PAYMENT SCHEDULES

50% on Confirmation of order & Balance  
Before 05 October 2022

## FOR STALL ALLOCATION

Bare Space: 6<sup>th</sup> November 2022  
Shell Type: 13<sup>th</sup> November 2022  
Exhibition: 15<sup>th</sup>, 16<sup>th</sup> & 17<sup>th</sup> November 2022  
Transfer of material, goods will not allowed during exhibition. Deadline to complete exhibit transfer and stall decoration before 6 p.m. on 13<sup>th</sup> November 2022



## VISITOR'S PROFILE

- Industrial Expo 2022 at Dahej is participated by a huge number of Industrialists.
- Decision Makers & Top Executives of Manufacturing & Engineering Enterprises.
- Technical Experts, Engineers, Technocrats & Scientists.
- Presidents, Chairpersons, CEO's & Directors.
- Decision Maker from Purchase, Plant, Marketing, Sales, R & D, Production & Maintenance department from Private & Public Sectors.
- SME's Decision Maker & Techno-commercial personnel from Projects.
- Industrial Consultants & Contractors, Policy Makers, Diplomats & Commercial Corporations.
- Govt. Delegates & Officials.
- Industrial & Commercial Traders.
- Various Industrial Association Members & Representatives.

## STALL TYPE & SIZE

TYPE	A	B	C	D	E	F	G	H
SIZE	6 X 6 mtr. (36 sq.mtr.) (4 Side Open)	27 Sq.mtr (Corner Shape)	6 X 3 mtr. (18 Sq.mtr.)	4 X 3 mtr. (12 Sq.mtr.)	3 X 3 mtr. (9 Sq.mtr)	8 X 6 mtr. (42 Sq.mtr.) (4 Side Open)	10 X 6 mtr. (60 Sq.mtr.) (4 Side Open)	12 X 6 mtr. (72 Sq.mtr) (4 Side Open)

## EVENT PROMOTION

- A 360 degree integrated marketing communication approach to will be adopted promote the event through various channels and initiatives like:
- Aggressive Event promotion on social media platform like Face book
  - A sustained PR Campaign till the end of the event to promote the event
  - A sustained Campaign in the Trade Media till the end of the event
  - Launch Functions
  - Strategic Tie-ups with reputed associations
  - Promotions in other relevant exhibitions and conferences
  - Regular advertisements in various trade magazines
  - Hoarding
  - Newspaper & Radio advertisements
  - Press Conferences
  - Electronic advertisements on various trade portals
  - Event updates through weekly emails
  - Personalized invitation to the industry
  - Telecalling

## SHOW HIGHLIGHT

- 300 + Exhibitors
- 20,000 + Visitors
- 50,000 + Products & Services
- Latest Manufacturing Technology

## EXHIBITION TIMINGS

BUSINESS HOURS :  
10:00 hrs. to 18:00 hrs.  
on November 15, 16 & 17 2022

## SPONSORSHIP OPTIONS

- Platinum Sponsors
- Diamond Sponsors
- Gold Sponsors
- Hoarding at the Entrance
- Dome Sponsorship
- Memento Sponsorship

## DATE

**15 16 17** November 2022

Opp. GACL Circle,  
Dahej GIDC Gujarat, India

**FOR STALL BOOKING CONTACT  
RAGHUNANDAN (M) +91 98250 42135**

Email: [info@industrialexpo.co.in](mailto:info@industrialexpo.co.in) | Url: [www.industrialexpo.co.in](http://www.industrialexpo.co.in)